

francobelge design

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about us

In 2000, a French and a Belgian guy met together in the Art University of Lausanne ECAL (école cantonale d'art de Lausanne) in Switzerland.

During their studies in the MID (Media & Interaction Design) field, both collaborated in an active way on a few projects. They worked as well on video clips as interactive games but always related to a childish period.

After some connections with great artists such as FUR, H5, Ryota Kuwakubo and a huge success in Japan for their COMMOTION project, Alexandre Armand, the French guy (born on 04.04.80 in France) and Bram Dauw, the Belgian (born on 04.06.80 in Belgium) decided to found "francobelge design" in 2003.

They worked so far on many projects such as an interactive game project for NHK TV in Japan and musical and institutional video clips for singer Hanin Elias or architects Decosterd & R.

Francobelge design also travels the world to promote their work in lots of Art Festivals such as Ars Electronica in 2004.

what we do

- INTERACTIVE GAMES

Francobelge design develops games and art entertainment installations for two or more participants. Using the fun and the simplicity of the childish mood, francobelge design is developing game solutions for all kind of exhibitions, TV shows, stands, evenings, fairs and products.

By this day, they collaborate in a variety of professional fields:

- An interactive game for the "Tensai Bit Kun" show on NHK.
- Various installations for evenings and exhibitions.

- VIDEO MOVIE CLIPS

Francobelge design proposes their talents and skills to your company.

Specialised in concepts and production of a very large motion graphic field, Francobelge design 's skills are: - Frame by frame animation - 3D animation - Compositing - Illustration.

By this day, they collaborate in a variety of professional fields:

- Music video clips, of which the last single of the German singer Hanin Elias.
- Institutional films, for example the project "Salle Omnisport" of the architects Décosterd & Rham exhibited at the Pompidou Center in Paris.

Francobelge design's professional experiences built up in a multi-cultural and international environment are assets for your business projects to be realized.

francobelge design

works / exhibitions / awards

2006

EXHIBITIONS

- **Salone Int. del Mobile 2006** - Milan, Italia
for **COMMOTION**
- **Imagina Festival 2006** - Monaco, France
for **COMMOTION**

2005

EXHIBITIONS

- **ThinkQuest 2005** - Zürich, Switzerland
for **RC/FIGHT**
- **MUDAC Anniversary 05** - Lausanne, Switzerland
for **RC/FIGHT**
- **Digital Playground Festival 2005** - Seoul, Korea
for **COMMOTION**
- **La Nuit des Musées 2005** - Lausanne, Switzerland
for **FITNESS**

PROJECTS

- RC/FIGHT** project
- Trivial Mass** - design of a game for the MUDAC anniversary - Lausanne, Switzerland
<http://www.trivialmass.com/>
- COMMOTION [2]** project
- Tensai Bit-kun TV show, NHK** - design of a game for the TV show - Tokyo, Japan
<http://www.nhk.or.jp/>
- EATEN ALIVE** music video clip
- "**Eaten Alive**" Music Video Clip for the singer **Hanin Elias**, promotion for the "Future Noir" album.
<http://www.fatal-recordings.com/>

2004

EXHIBITIONS

- **Ciné F'estival 2004** - Lausanne, Switzerland
for **DOLLS**
- **Ars Electronica Festival 2004** - Linz, Austria (one year exhibition)
for **COMMOTION**
- **ELAC (Espace Lausannois d'Art Contemporain)** - Lausanne, Switzerland
for **COMMOTION**
- **Digital Stadium NHK [Final Round]** - TV show - Tokyo, Japan
for **COMMOTION** <http://www.daf-tokyo.jp/>
- **Digital Art Festival 2004** + several TV shows - Tokyo, Japan
for **COMMOTION**
- **Digital Stadium NHK [AWARD PRICE]** - TV show - Tokyo, Japan
for **COMMOTION** <http://www.nhk.or.jp/digista/hall/>
- **Conferences** in Tokyo (Japan) and Fribourg (Switzerland)
- **Graduation at the ecal** (école cantonale d'art de lausanne) in MID (Media & Interaction Design) field
<http://www.ecal.ch>

2003

PROJECTS

- COMMOTION** project
www.francobelgedesign.com
- HALL** project
- Video clip for Décosterd & Rahm** for their exhibition at the "Centre Georges Pompidou", Beaubourg in Paris for the project "Salle omnisports de Neuchâtel".
www.low-architecture.com

Training course by H5 in Paris, specialised in music video clips like Goldfrapp, Massive Attack or Royksopp.

WORKSHOPS 2003 - 2002

Roger Ibars, interaction designer.
www.interaction.rca.ac.uk/alumni/01-03/roger/zanzibar.htm

//////////fur////, interactive designers.
www.fursr.com
H5 music video clips directors.

Turux, interactive experiments on screen.
www.turux.org

Reala, graphic designers.
www.reala.se

PRESS / PUBLICATIONS

BILAN (2006 vol.200)
Digital Artist Avenue (2004 Vol. 2) Japan
Digista Awards 2004 (2004) Japan
24Heures (14.10.2004) Switzerland
ARS Electronica 2004 "Timeshift" (09.2004) Austria
La Côte (27.08.2004) Switzerland
Tokyo press (07.2004) Japan
WebDesigning (JAP 2004 issue No 4) Japan <http://book.mycom.co.jp/wd/en/index.html>